

School Year 2024-25 Resource Brochure

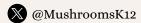
Let us help you put more mushrooms on the menu in YOUR schools with our delicious recipes and resources!





Mushrooms in Schools is brought to you by the Mushroom Council
MushroomsInSchools.com





Welcome to School Year 2024-25!

We know that serving up great school meals takes a strong team. Mushrooms in Schools has your back.



A Message from Mushrooms in Schools:

Mushrooms in Schools began at ANC in Denver, CO, 2012 when the Mushroom Council exhibited for the first time. For 10 years and counting, we have been supporting schools serving mushrooms through marketing and culinary support. We have been so pleased to see mushrooms become a common vegetable in school coolers and on their menus. We love to see the many regional recipes featuring fresh and local mushrooms!

Did You Know? Schools consumed over 1 million pounds and counting of mushrooms this past school year?

Did You Know? DoD supplies mushrooms across the country by supporting local farmers and producers.

Whitney Bateson, MPH RD and Tarrah Westercamp, MS, RDN, SNS, our school consultants, represent us at child nutrition events and on social media. Take a moment to introduce yourself sometime by sending us a message - we love meeting and networking with other school nutrition professionals, and supporting your efforts to serve delicious, nutritious school meals.

This brochure has been created to help you do just that! Please read through the pages and visit our website to download the resources mentioned, plus so much more. Share this brochure with your kitchen teams, managers, or colleagues - Mushrooms in Schools is for everyone!

Here to Help!

Whitney Bateson, MPH RD, has supported the school nutrition industry for over 15 years with nutrition and sustainability program development, training creation, marketing, and operational support. She is passionate about empowering foodservice operators with the tools, knowledge, and practical resources that will make it easier to serve delicious meals to children, while keeping an eye on the bottom line.

Tarrah Westercamp, MS, RDN, SNS, has worked with school districts and state agencies for over 10 years to increase meal participation, incorporate nutrition education, and invigorate the student experience. She has managed approximately \$3 million in school nutrition grant monies, and been awarded the "Innovations of Nutrition and Dietetics" poster award from the Academy of Nutrition and Dietetics for her nutrition education and marketing program that significantly increased Summer Food Service Program (SFSP) participation.



Whitney Bateson MPH RD



Tarrah Westercamp MS. RDN. SNS

We want to hear from you! You can drop us an email at **SchoolMeals@MushroomCouncil.Org** or follow us on our social media handles below.



We love recipes from school districts!

Mushrooms in Schools collects crave-worthy recipes in one place, so you can serve #RealSchoolFood with ease.

Mushroom Pizza

Reach Up Inc Headstart, MN *CACFP Meal Service Recipe!*



"My mission is to increase vegetarian options in the cafeterias, make food more interesting thereby increasing overall health of the students and teachers in the district, and increase local food purchasing with local

Texas mushrooms!"

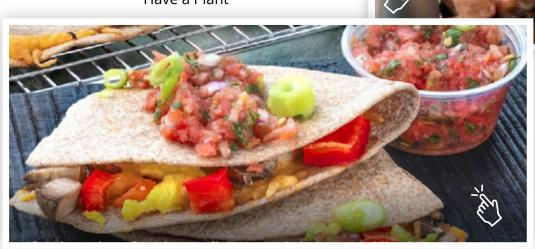
-Jean Mosley, Coppell Child Nutrition Programs

Roasted Mushroom, Broccoli, Tomatoes
Cincinnati Public Schools. OH

"Kids eat mushrooms and they do enjoy trying new items."

-Jennifer Reiser,
Director of Food Service at Grove Area School District

Breakfast Vegetable QuesadillaHave a Plant



Resources for the Classroom and Home

Mushrooms are an exciting, versatile ingredient to love. Help students and families explore the mighty mushrooms through our resources.

Classroom Education

Whether you are planning a Harvest of the Month or working with your school's science department, our classroom education curriculum has everything you need to teach kids about mushrooms. Access complete lessons and materials.



Farm to School Toolkit

Mushrooms are grown all over the United States. They are the perfect, locally grown food that's available year-round. Need Farm to School social media graphics? We've got them! Take home handouts? Stickers? We got that too! Our Farm to School toolkit has everything you need to promote fresh, local mushrooms to students and families.

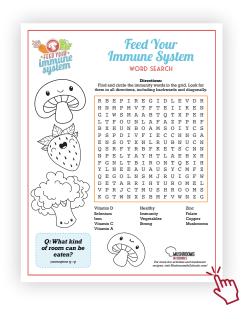


Feed Your Immune System

Nutrition plays an important role in immune system function, and our resources help you serve nutrient-dense menus. To bring the message home, share our Immunity Word Search, or direct families to education and home recipes that support healthy immune systems!

Did you know...

Mushrooms produce Vitamin D when exposed to Ultraviolet light, but they don't need light to grow.

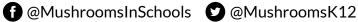






MushroomsInSchools.com

Share your finished sheet by tagging us on Facebook and Twitter!





Contest Spotlight!

We want to celebrate the hard work of feeding the next generation... mushrooms of course!

Kids Eat Mushrooms, Too! Recipe Contest

Mushrooms are perfect for child care and school meals - they're nutritious, delicious, versatile, cost-effective, available year-round (often locally!), and sustainably produced. Now it's your turn to make them the star of the show, and encourage more kids to enjoy them in child care and school meals!

We're looking for your favorite recipe that utilizes fresh mushrooms in a delicious and innovative way.









Want to join us?

Stay in the know by joining our mailing list! Be sure to sign up for the **School Nutrition newsletter** or **CACFP newsletter** to stay updated with the latest promotions!

Resource Spotlight!

These are our favorite resources for introducing students to mushrooms!

The **Portable Portabella Burger** promotion is a comprehensive toolkit to enable school districts to more easily serve and promote portabella mushroom burgers on their secondary school menus.

The toolkit includes everything you need; from economical, practical portabella mushroom recipes, to marketing and merchandising materials – to help you increase student awareness and acceptance of mushrooms on your menus.

Sustainable, Vegetarian Recipes



All-American Portable Portabella Burger



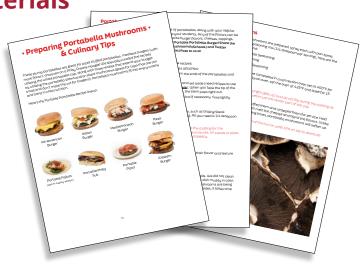
Portabella "Philly" Sandwich



Gluten-Free Portabella Pizza

Marketing & Merchandising Materials





Childcare & WIC Resources

Mushrooms in Schools has resources for you to reach preschool-aged children (and their families) with recipes, fun activity ideas, educational lessons, books, and much more!

Many Ways to Explore Mushrooms

Sesame Street FUN

We love these resources from the National **CACFP** and Sesame Street partnership. Use these for a quick brain break and/or handouts to send home!





Elmo's Vegetable-Garden Omelet 3 large eggs" » In a bowl, beat eggs, 2 tablespoons water, and salt until blended. Set aside 2 tbsp. water

1/4 tsp. solt

and cook until soft, then add spinach and stir until wilted. Pour the egg mixture and
cook until soft, then add spinach and stir until wilted. Pour the egg mixture and
cook until the egg mixture begins to set on the surface. 1 tbsp. butter or margarine

1/4 onion, sliced
1/2 cup mushrooms, sliced
1/5 cup mushrooms, sliced
1/6 cup mushrooms, sliced
1/6 cup mushrooms, sliced
1/7 cup mushrooms, sliced
1/8 cup mushrooms, slic 1 cup fresh spinach Makes 2 servings. Each serving provides 185 calories, 14 grams protein, 3 grams carbohydrate 13 grams fat, 340 milligrams sodium, 1 gram fiber. *To reduce the total fat in this recipe, substitute the 3 eggs with 1 egg and 3 egg whites.

Marketing Your School Nutrition Program

We have the tools you need to amp up participation and satisfaction.



Posters and Print Signage:

Beautify your cafeteria with educational signage from Mushrooms in Schools.

Student Stickers:

Trying new foods is much more fun when you have a reward like our cute mushroom sticker!

Printable Food Packaging Labels:

Do you have a school recipe that utilizes fresh mushrooms as an ingredient? Contact us and we'll swap you for a label maker with mushroom-inspired food labels!

Social Media Graphics:

Our turnkey digital materials will make posting on a Facebook and other social channels simple and rewarding.

Fun Fact:

Schools purchased one million pounds of fresh mushrooms last school year which equated to sixteen million servings of fresh mushrooms.

Download all of these marketing materials (and more!) here.

Everything You Need for Putting Mushrooms on the Menu!

Not sure how to introduce mushrooms to your students? Looking for menu inspiration? Want to understand the best types of mushrooms for serving in meals? We have your answers, plus more!

Visit Our Blog

Stay-up to date and learn about trending topics in school foodservice and mushrooms through our blog. In addition to educational content, we love featuring inspirational success stories from school districts across the country.



Search Our Recipe Database

Our recipes are 100% #RealSchoolFood certified and we even do the nutrient analysis for you. Try a classic favorite like the Mushroom Cheddar Omelet, or try something adventurous like Hungarian Mushroom Soup.



Ravioli Florentine Noblesville, IN



Portable Portabella Pizza Burger



Mushroom Corn Salad Humboldt Unified School District, AZ

Mushrooms: Healthy on the Plate, Gentle on the Planet

Mushrooms require a small amount of land.







161,500 LBS² **ZUCCHINI SOUASH STRAWBERRIES** POTATOES

Mushrooms use limited electricity to grow.



1 KILOWATT HOUR OF ELECTRICITY

PRODUCE 1 LB **OF MUSHROOMS**

Mushroom growers recycle.



MUSHROOMS

in various materials and repurposed for other uses.

Mushrooms grow and can be composted



CORN COBS

COCOA HULLS

OATS

ALL OF THESE GET USED FOR MUSHROOM COMPOST!



Find fresh mushrooms in all 50 states.

You can source fresh mushrooms from many produce suppliers.

T Wholesale Distributors

Distributors are the link to virtually every institutional foodservice operation in the country. Request local food products (mushrooms!) and the names of the farms they purchase from.

Here's a pro tip: Outsource your prep! Did you know that many suppliers sell pails of pre-sliced mushrooms that are perfect for pizza toppings, salad bars, gravies... basically, everything? Be sure to ask your distributor about value added mushrooms.

T DoD Fresh Fruit and Vegetable Program

Fresh mushrooms are available in the USDA Foods entitlement dollars to buy fresh produce. The program is operated by the Defense Logistics Agency (DLA) at the Department of Defense. Check with your State agency about purchasing fresh mushrooms.

T Direct Purchasing

Research mushroom farms in your region and set up a meeting with the farmers directly. Since mushrooms are grown year round supply is consistent. Meet with a local farmer to determine the best way to purchase and deliver mushrooms direct from the farm.

T Contract Growing

If you plan on purchasing large amounts of produce for your district you can potentially develop a contract growing partnership. Foodservice staff can meet with a local farmer and agree upon a price and a given amount of produce for the year. This could potentially save you money but requires discussion and planning between staff and farmers with both parties assuming a bit of risk.

T CSA (Community Supported Agriculture)

CSA subscribers receive weekly shares of a farmer's harvest, after paying farmers up front for operating costs. As a subscriber, a school can be a part of a farm harvest which is an opportunity for classroom education. CSA's are a good alternative for smaller schools that can work with a rotating array of farm products. CSA shares can also supplement produce for harvest dinners and classroom taste testing. Many farms offer summer, fall and winter CSA shares and work with schools on the payment. Parents and businesses also can donate CSA shares to schools.

Marketing Cooperative

Some farmers work together to share in the distribution, marketing, processing, selling or billing of their products. The benefit of buying from a cooperative like this is that it is easier for farmers to get enough variety and quantity of product to your kitchen and it is easier than coordinating with multiple farmers.



Handling and Storage

Keep your mushrooms fresh longer with our handing and storage tips.







Mushroom Kitchen Handling

Fresh mushrooms are a great addition to meals kids love like pizza, hamburgers, spaghetti, sloppy joes, tacos, salads and more!

Mushroom Useability



Salad Bar Ready 1-5 days



Sautee or Blend 6-10 days



Toss Longer than 10 days

Mushroom Storage and Handling

Temperature Refrigerate immediately between

34-38°F (0°C).

Moisture Do not sprinkle mushrooms with

water as this will cause mushrooms to darken, mildew or deteriorate.

Handling Store in original container. Do not

stack other produce items on top of mushrooms as they bruise easily.

Shelf Life 10 days, under optimum conditions.

Preparation Rinse mushrooms quickly in cool water - do not soak! Do not rinse

until ready to use.

Find recipes, resources and inspiration at MushroomsInSchools.com!

Need support to introduce mushrooms to your students? We are here to help! Let's chat.

Contact us at SchoolMeals@mushroomcouncil.org







Kitchen Tips:

Mushrooms are not fans of moisture or strong odors, so do not place your mushrooms in the crisper or near fragrant foods like onions or garlic.

Clean mushrooms with a wet towel cloth or towel. Commercial mushrooms are grown indoors and likely free of soil or debris.

Store mushrooms in your refrigerator in their original packaging or a porous bag.



Take your culinary training up a notch

and try our Layers of Flavor Culinary Training with Chef Robert.





The full course is approved by the School Nutrition Association for 1 CEU.

Our 1 hour course consists of 10 modules featuring engaging videos and accompanying downloads and resources, and is perfect for cooks, managers, and anyone wanting to learn how to serve more mushrooms in meals!





Thank You for connecting with Mushrooms In Schools!

Do you have a recipe or resource to share?

We'd love to highlight your child care or school foodservice program for other districts... and reward you in return! We'll give your team FREE t-shirts when you provide us with a great mushroom recipe and your best photo to go with it!



*While supplies last

Tag us on **Facebook** or **X** (**Twitter**) or email us your student favorite recipes at **SchoolMeals@mushroomcouncil.org**.

Have an amazing 2024-25 School Year!



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